

### MND 35<sup>th</sup> Anniversary Celebration!



Maryland New Directions' well-attended 35<sup>th</sup> Anniversary Celebration on April 30, 2008 at the Mt Washington Conference Center featured a silent auction, client testimonials, and award presentations to the agency from the City of Baltimore and State of Maryland. Pictured left to right: Laurel Poremski, MND client mentor; Janie McCullough, Assistant Deputy Mayor of Baltimore City; Rev. Sharon Smith, MND board president; Grace Lee, MND executive director.

### Awarded New State Contract to Help Ex-Offenders

MND was awarded a four-year grant by the Maryland State Department of Human Resources (DHR) to expand and enhance its Second Chance program. This innovative program provides career counseling and comprehensive employment services to people with previous criminal records.

According to Johnny Rice, Director of the Office of Grants Management at DHR, "We are confident that Maryland New Directions can make a difference for a population of women with serious barriers to sustainable employment."

He added, "MND's record of success with helping women overcome obstacles to supporting their families was a factor in this award."

*"MND's record of success with helping women overcome obstacles to supporting their families was a factor in this award."*

Help MND continue to offer employment services leading to financial independence, stronger families, and healthier communities in Baltimore. Just check off the category of your choice, fill in information on reverse side and send this form with a check or money order to:

Maryland New Directions  
611 Park Avenue, Baltimore, MD 21201  
Attn: Development Department



*from the*  
**Executive Director**

I am especially proud to be part of Maryland New Directions as we celebrate our 35<sup>th</sup> year. It is a testimony to MND's supporters, Board of Directors, and staff, that one small workforce agency in Baltimore has positively impacted the lives of 130,000 people.

We strive to help all our clients gain hope and skills, and find sustained financial support. In the year 2007, over 275 people received free career counseling, skills training, and job search assistance at MND. Over 74% of our job seeking participants gained employment at an average wage of \$11.95 per hour.

Thank you for your support this year in helping people make positive life changes. As we look

ahead, we know that the need for career guidance and job search assistance in Baltimore City is greater than ever. We continue to see more clients than we have ever seen in our 35 year history and more than ever need you to help us to fulfill our mission. I encourage you to join us as a supporter, volunteer, or mentor.

Together, we make a difference!

Sincerely,

*Grace Lee*  
Grace Lee  
Executive Director

### MND Founder Stays Involved

In 1973, Maryland New Directions' founder Marian Goetze was at the forefront of helping women find career opportunities. Many of these early clients had never worked outside of the home. Mrs. Goetze's initial vision of equality helped them change the workplace forever.

Mrs. Goetze, an active MND board member, said during a recent interview, "It means the world to me that Maryland New Directions is strong and vital."

Mrs. Goetze formed Baltimore New Directions for Women when approached by Washington Opportunities for Women to create a program to address women's emerging employment needs. Baltimore New Directions for Women was a success from the start. Mrs. Goetze's vision and energy enabled the organization



Mrs. Goetze

to expand and later use the same model to prepare welfare recipients, out-of-school youth, and female ex-offenders.

Under Mrs. Goetze's leadership, New Directions developed INFORM, the Maryland State Occupational Information System still in use today. Mrs. Goetze was executive director of MND for 11 years, retiring in 1984. She later created and led the International Alliance for Women.

Mrs. Goetze has maintained her leadership as an active board member and continues to be a highly effective advocate of MND.

- \$1000 Sponsor a 10-week Internship
- \$500 A 10-week computer class for one client
- \$250 Two-hour career goal-setting workshop for one
- \$200 Registration fees and supplies for one GED equivalent test
- \$100 One interview outfit for job seeking client
- \$50 Contribution to Client Emergency Fund

# Maryland New Directions acknowledges the generous support of the following contributors:

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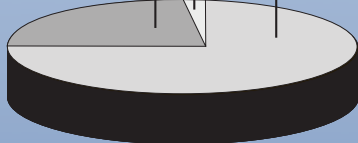
Nancy Strohminger  
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### Design

Pixelbrew LLC

## Statements of Activities July 1, 2007 through June 30, 2008

Contributions (24%)  
 Other (1.9%)  
 Government Grants & Contracts (74.1%)



### Revenue and Support

Government Grants & Contracts	\$223,632
Contributions	\$72,501
Other	\$5,539

### Total Support & Revenue

**\$301,672**

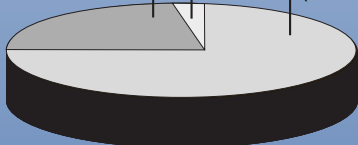
### Expenses

Program Services	\$242,361
General Management	\$64,934
In Kind	\$10,229

### Total Expenses

**\$317,524**

General Management (20.5%)  
 In Kind (3.2%)  
 Program Services (76.3%)



Audited statements of financial position, Fiscal Year 2007  
 Maryland New Directions is registered as a 501(c)(3) non-profit agency

### OUR MISSION

To provide our clients with the skills and confidence they need to navigate life-stage transitions, to empower them to discover and reach their full employment potential and to direct and support them along the way.

### OUR VISION

To help individuals take charge of their lives and become contributing members of their community.

◀ Cut along line and mail ▶

## Thank You For Your Generosity!

I have enclosed a check for \$ \_\_\_\_\_

name \_\_\_\_\_

address \_\_\_\_\_

telephone \_\_\_\_\_

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Maryland New Directions is a 501 (C) (3) organization. Contributions made to the agency are tax exempt. Federal ID for MND: #52-1021365



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 Baltimore, Maryland 21201